

Press Release

Jessie Lynn Nichols – Miss Rodeo USA 2022
(Jessie Lynn® - ACM, CMA & Recording Academy Member)
P.O. Box 681421
Prattville, AL 36068
334-322-7060 (Please call or email to schedule an interview.)
Email: missrodeousa2022@gmail.com
Website: www.missrodeousa.com
Facebook: @MissRodeoUSA
Twitter: @MissRodeoUSA
Instagram: @missrodeousaassociation

FOR IMMEDIATE RELEASE

Jessie Lynn Nichols of Prattville, Alabama, was crowned Miss Rodeo USA 2022 at the 52nd Annual International Finals Rodeo (IFR52) in Guthrie, Oklahoma, on January 16th. This annual event is sanctioned by the International Professional Rodeo Association (IPRA) and The Miss Rodeo USA Association.

Miss Nichols represented the Limestone County Sheriff's Rodeo (Athens, Alabama) and was one of fifteen rodeo queen contestants vying for the title of Miss Rodeo USA. She is a member of the Cherokee Nation of Oklahoma, the daughter of Bryan and Sherri Nichols (native Oklahomans), a graduate of Auburn University with a Bachelor of Science in Agriculture Communications and Master of Science in Agri-Science Education. Jessie Lynn has also been accepted into Auburn University's College of Education Career and Technical Education Ph.D. program.

At the end of the week-long pageant Miss Nichols stated, "Being crowned Miss Rodeo USA is truly one of the highest honors of my life. I look forward to a fun-filled year with multiple opportunities to represent the sport of rodeo, to give back to the sport that has given me a firm foundation, life experiences, and much success, and to inspire others to get involved and follow their dreams. Having the opportunity to serve as the official ambassador for the International Professional Rodeo Association will allow me the opportunity to give back to the sport of rodeo, its patrons, contestants, sponsors, and those who love the western way of life".



Jessie Lynn Nichols, “America’s Singing Cowgirl”, was bestowed the prestigious honor of being crowned the 57th Miss Rodeo USA at the International Finals Rodeo in Guthrie, OK on January 16, 2022. This week-long competition was sanctioned by the International Professional Rodeo Association (IPRA) and the Miss Rodeo USA Association. With this honor, Jessie Lynn becomes the eleventh Alabamian to hold this prestigious title and makes her mark in history by becoming the 6th Limestone Sheriff’s Rodeo Queen to hold the Miss Rodeo USA title.

Jessie Lynn Nichols is the daughter of Bryan and Sherri Nichols (both native Oklahomans) and proudly resides in “The Fountain City” - Prattville, Alabama. She is a graduate of Auburn University with a Bachelor of Science in Agriculture Communications and a Master of Science in Agri-Science Education. Miss Nichols has also been accepted into Auburn University’s College of Education Career and Technical Education Ph.D. program.

This genuine “cowgirl at heart” started her rodeo career at the age of 3 and has numerous national, regional, and state titles, as well as numerous world qualifications to her name. During her formative years, Jessie Lynn was heavily involved in her local 4-H Equine Program and spent over 2,500 hours giving back to her community. She also credits the sport of rodeo for her un-rivaled work ethic, drive, determination, and love of country music where she is a current member of the ACM, CMA, and Recording Academy, as well as a multi-award-winning Country Music Entertainer, Songwriter, and Producer.

Having developed a love for horses and the art of teaching, Jessie Lynn established her first company (Alabama Extreme Equine Productions) at the age of fifteen. She continues to focus her teaching and horse training skills to assist aspiring equestrians to meet or exceed their goals. During her reign as Miss Rodeo USA, Jessie Lynn will be encouraging others to get out there and “Be a Dreamcatcher,” so they can live life to the fullest and reach their goals.

