

Kylee Campbell | Miss Rodeo USA 2021 | Huntsville, AL | Age: 20

Kylee Campbell, a 20-year-old Huntsville, Alabama cowgirl, reigns as Miss Rodeo USA 2021. With this honor, Campbell marks the history books as the tenth Alabamian to hold the prestigious title and the state now holds the record for the highest number of titleholders in the pageant's 56-year history. As the official ambassador for the International Professional Rodeo Association, Kylee will travel throughout the United States and Canada over approximately 100,000 miles promoting professional rodeo as Miss Rodeo USA 2021.

Campbell, the daughter of Kerry and Allan Holcombe and James Campbell, is a student at the University of Alabama where she is on the Dean's List as well as competes on the school's western equestrian team as a reining and horsemanship competitor. She holds national titles in the Palomino Horse Breeders Association and the American Paint Horse Association. With her studies placed on hold this year due to her travel schedule as Miss Rodeo USA, she plans to graduate with a major in Public Relations and a minor in Agricultural-Business.

Grounded in faith, Kylee has had many mentors that have shaped her life. For this reason, she lives her life as an advocate for her platform, Mentoring Matters, seeing herself as a positive role model to those she encourages. She wants to inspire people to live their life as a mentor by creating positive connections throughout everyday tasks. After her reign, she hopes to use her rodeo and equine experiences and education to develop a non-profit business with a focus on mentoring through equine competition.

Campbell represented the West Point Rodeo of Cullman, AL as Miss West Point 2020 before attending the Miss Rodeo USA National Pageant as a 2021 contestant. Multiple young women from across the United States competed for six days for the opportunity to serve as the official ambassador for the sport of professional rodeo. Kylee's knowledge of horses, poise in personal interviews, beauty in modeling and kindness shined throughout the week setting her apart for the crown. Campbell wants to remind everyone that she has accomplished her lofty goals due to the positive role models she has had from her trainer, family and previous rodeo royalty and is why mentoring matters.

You can follow Kylee's adventures on Facebook and Instagram (@MissRodeoUSA) for short updates on her journey. For a more in-depth look into Kylee's life, read her personal blog on the Miss Rodeo USA web page.