



## MISS TEEN RODEO USA HANDBOOK

Being selected to represent the International Finals Youth Rodeo ("IFYR") and the Miss Rodeo USA Association ("MRUSA") is both a privilege and a responsibility. The image of Miss Teen Rodeo USA ("Titleholder") is one of a wholesome, All-American, single cowgirl. Any and all appearances, photographs, blogs, postings, videos, and other like representations shall exemplify such image at all times.

On this day, \_\_\_\_\_ of July, 20\_\_\_\_, Executive Director/Chairman  
is known to Titleholder as \_\_\_\_\_.

As an addendum to the Personal Services Contract for Miss Rodeo USA, the titleholder agrees to comply with the following:

1. To abide by all requirements in the Personal Services Contract for MRUSA.
2. To maintain all eligibility requirements as set forth in Exhibit A of the Personal Services Contract.
3. Titleholder will not be compensated unless agreed in writing. Titleholder may not receive any compensation during her reign. Titleholder assumes full financial responsibility for her travel during her year, unless otherwise agreed in writing.
4. To communicate via e-mail, text or phone call with the Executive Director/Chairman or appointed committee member of MRUSA at least bi-monthly during the term of the titleholder's reign. Such communication shall include updates regarding appearances, sponsorship contacts, and other items relating to the titleholder's position as Miss Teen Rodeo USA (Titleholder).
5. To timely arrive at all scheduled appearances.
6. Will view all personal Facebook or similar social media accounts (including Instagram, Twitter and Snapchat) as inactive for the duration of the titleholder's reign, effective within one week of crowning. Instead she will use only the official MTRUSA social media accounts which she will be granted access to after crowning. All posting will be done on official accounts and not on personal accounts throughout the year of her reign. Failure to use only MTRUSA approved social media accounts will result in disciplinary action. Additionally, cross-posting to personal accounts will only be accepted with prior approval from the Executive Director/Chairman.
  - A. MRUSA has the right to edit or remove any posts on social media created by Titleholder
  - B. Titleholder understands that MRUSA will post intermittently on behalf of the pageant, clinic, or other MRUSA reason.
7. To cooperate with the Executive Director/Chairman, or the designated board member, to prepare autograph sheets and press packets for use during the year.

8. To be responsible for reliable transportation to all functions within driving distance. Safe driving and a clean vehicle are required at all times.

9. Sponsor items are to remain UNALTERED unless with prior approval from the Executive Director/Chairman. All photographs of sponsored items will be in their original state, ie: no additional embellishments, designs, etc added to the work of the sponsor.

10. IFYR and IFR are the 2 required appearances of Miss Teen Rodeo USA. All other appearances require approval from Chairman.

11. Titleholder will not travel to or from any rodeo event with anyone other than an approved chaperone. Chaperones shall only be approved by the Executive Director/Chairman, or the designated board member. There are no exceptions to this rule.

A. MRUSA reserves the right to appoint a chaperone if they feel necessary

12. Proper phone etiquette is required at all times. If this is unclear, please contact the Executive Director/Chairman or the appointed committee member. Titleholder shall keep her cell phone on silent during all appearances and shall not make calls or text during an appearance unless it is an emergency.

13. When traveling, Titleholder shall treat all stock contractors and committee chairmen/sponsors with the utmost respect at all times.

14. Titleholder must provide her own horse for events unless otherwise approved by chairman.

15. Titleholder shall send thank-you notes to all sponsors, rodeo committees, stock contractors, host families, and other like persons/businesses. Such cards should be mailed or presented within one week of the contact.

16. Titleholder should arrive at all rodeo performances and appearances at least one hour before the performance starts, unless instructed otherwise.

17. Titleholder shall not ride any animal other than a saddle-broke horse during her reign.

18. Titleholder shall not make any appearance as Miss Rodeo USA without prior approval by the Executive Director/Chairman or the designated board member.

19. Titleholder shall make immediate contact with all national sponsors of MTRUSA.

20. It is the Titleholders responsibility to ensure her family and supporters are aware of her commitment to her job as Miss Teen Rodeo USA and MRUSA enters into an agreement with her and her alone. Furthermore, while we encourage all family, friends and supporters to be in attendance and witness Titleholder's events throughout the year, it will be the Titleholder's responsibility to ensure that their attendance does not negatively affect her ability to complete the job.

21. Titleholder will be allowed to attend MRUSA Clinic free of charge. As a clinician, Titleholder may not be featured in any other non-association clinic or event where she is viewed as a speaker, clinician, special guest, etc - unless it is to the benefit of the MRUSA Association and prior approval is given by Executive Director/Chairman.

22. Titleholder shall assist the Executive Director/Chairman or the designated board member with preparations for the National Pageant.

- A. Titleholder shall write farewell speech (to play during final ride) no later than June 1<sup>st</sup>.
- B. Approval of this speech/final ride plan MUST BE provided to Executive Director/Chairman or designated board member BEFORE recording AND before any contact is made with anyone else (ie: IFYR staff, IPRA, horse provider, etc).
- C. Titleholder is responsible for recording speech in a quality suitable for IFYR purposes.
- D. Titleholder is expected to have a CLEAR and OPEN schedule the week before IFYR for any and all promotional purposes that the IFYR or MRUSA Association shall request of her
  - a. Including but not limited to school visits, sponsor visits, selling program ads, collecting auction items, etc.
  - b. ALL appearances the week before pageant must be approved by Executive Director/Chairman or designated board member to ensure there are no conflicts with pageant/IFYR promotion.
- E. Titleholder is NOT promised compensation for her work at the Miss Teen Rodeo USA Pageant or her participation in promotion of the International Finals Youth Rodeo. However, her accommodations will be provided by the MRUSA Association.
  - a. Titleholder is allowed to share her hotel room at IFYR/MRUSA Pageant with immediate family only unless prior approval is given from Executive Director/Chairman or designated board member
  - b. Titleholder will be provided a room the day before the pageant and one extra night. Additional days will be the financial responsibility of the Titleholder. Therefore, typical hotel stay covered by MRUSA will be Monday arrival through Saturday departure for IFYR and Friday arrival with Sunday departure for the IFR.
- F. Titleholder shall receive two complimentary tickets to all Miss Rodeo USA Pageant functions to give to her family. NOTE: IPRA/IFR functions are not included (Ladies Luncheon, Gala, etc). If there are additional rodeo tickets, those will also be provided but not promised. 2 tickets will be provided for family for IFYR.
  - a. Further credentials to the IFR will not be provided to family (ie: parking passes, media badges, etc) unless they are deemed extra after distributing to pageant officials.
- G. Titleholder will wear provided sponsor chaps throughout IFYR.

23. Titleholder shall solicit contestants for the Clinic and National Pageant during her year and shall maintain contact with potential contestants during her year.

24. Titleholder shall not consume illegal drugs during her reign.

25. Titleholder shall only take prescription medication as prescribed and shall notify the Executive Director/Chairman or the designated board member of any and all prescribed medication during her year.

26. Titleholder shall notify the Executive Director/Chairman of any hospitalizations or illnesses during her reign that happened during an appearance or will affect future appearances. Should Titleholder be injured or suffer an illness requiring medical attention during her year, she must present a physician's release to the Executive Director/Chairman or the designated board member, prior to resuming her duties as Miss Teen Rodeo USA/Titleholder.

27. Titleholder shall not arrive or appear at any official function without full regalia (hat, crown, banner, and western apparel, including having hair, make-up and nails neatly presentable.)

28. Titleholder shall maintain a wholesome image. Proper undergarments must be worn at all times, showing no bra-straps or pantylines. Titleholder shall not show cleavage in a manner unbecoming of a wholesome image. If any outfit is questionable, the Executive Director or the appointed committee member shall make the final decision.

29. Unless at an approved sponsor photo session, Titleholder shall not appear in faded, ripped, or dirty jeans. Although faded jeans may be current style, the titleholder must remember she is more than a cowgirl, she is Miss Teen Rodeo USA/Titleholder.

30. Titleholder may not have any visible tattoos or facial piercings at any time during her reign.

31. Titleholder shall not attend any rodeo dances unless approved by the Executive Director/Chairman or the designated board member. Titleholder should not appear in a bar, club, tavern, or similar business, during her reign, even without her crown and banner.

32. No males, other than immediate family members, shall accompany the titleholder to, from, or during an event she is attending as Miss Rodeo USA/Titleholder, unless approved by the Executive Director/Chairman, or the designated board member.

33. Titleholder shall not allow any person of the opposite sex into her hotel room for any length of time. The only exception to this rule is an immediate family member. However, if the immediate family member is of an age where it could imply the wrong impression, an adult female chaperone shall be present at all times. If there is an issue with this provision during the year, the titleholder shall immediately contact the Executive Director/Chairman or the designated board member.

34. Titleholder will not cohabit with anyone of the opposite sex, other than an immediate family member.

35. Titleholder shall not allow herself to be photographed in any manner during her year that would imply that Titleholder is in a dating relationship.

36. Titleholder may have a boyfriend during her year. However, Titleholder will not enter into a public dating relationship during her reign. There will be no public announcements of engagement, no taking or posting of photographs with the Titleholder's significant other, and no public display of affection with the Titleholder's significant other. MTRUSA hires a young lady who is single and wholesome. Consequently, any behavior that portrays MTRUSA in a manner inconsistent with the spirit of this rule, will subject the Titleholder to disciplinary action, up to and including the termination of Titleholder's reign as Miss Teen Rodeo USA.

37. Titleholder agrees to make her family and significant other aware of the requirements of Miss Teen Rodeo USA. To the extent that the family members or boyfriend of Titleholder engage in continued actions that violate the requirements of Miss Teen Rodeo USA or the spirit of those requirements, the Executive Director/Chairman, or the designated board member, shall have the sole discretion to proceed with disciplinary actions against Titleholder, up to and including the termination of the titleholder's reign as Miss Teen Rodeo USA/Titleholder.

38. Miss Teen Rodeo USA Perpetual Clothing Closet:

- A. Titleholder is responsible for maintaining the quality of all items passed down to remain the Miss Teen Rodeo USA Perpetual Clothing Closet
- B. Blatant lack of care of said items that result in destruction or inability to be passed down may result in Titleholder reimbursing the MRUSA Association for the value of said item.
- C. Chaps

- a. Chaps of a variety of quality and levels of wear are passed down to each queen. If it is KNOWN in advance that Titleholder will encounter muddy or dirt-staining arenas (such as red dirt), Titleholder is expected to not wear perpetual chaps.

*Disciplinary Actions:*

Titleholder is expected to conduct herself as a professional at all times during her reign, and is expected to comply with the Eligibility Requirements, the Miss Teen Rodeo USA Handbook, and the Personal Services Agreement. This includes all behavior and activities from the time she enters the Miss Rodeo USA National Pageant until she relinquishes her reign. During the term of this agreement the said Titleholder will have the opportunity to earn incentives and could be fined for warnings or misconduct.

- a. The following fines are listed:

First Warning: Will be in verbal form (including but not limited to text or email) and documented to the Chairman of the Board for the Miss Rodeo USA Association.

Second Warning: Will be in written form and signed by Titleholder (regardless of acceptance of said warning) and the Chairman of the Board of the Miss Rodeo USA Association to signify receipt of warning.

Third Warning: Will be in written form, voted on by the Miss Rodeo USA Board of Directors and will result in the following fines; \$500.00 for first incident, then \$750.00 and finally \$1,000.00

- Incidents do not need to be of the same issue or problem. Three separate issues could result in three total warnings and the accumulation of fines.

- b. After receiving the above fines, the Titleholder will relinquish the Miss Teen Rodeo USA Title, Crown and All Awards

Miss Teen Rodeo USA

Representative

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Name Printed

\_\_\_\_\_  
Name Printed

\_\_\_\_\_  
Parent/Legal Guardian Signature

\_\_\_\_\_  
Name Printed