

## MISS RODEO USA HANDBOOK

Being selected to represent the International Pro Rodeo Association (“IPRA”) and the Miss Rodeo USA Association (“MRUSA”) is both a privilege and a responsibility. The image of Miss Rodeo USA is one of a wholesome, All-American, single cowgirl. Any and all appearances, photographs, blogs, postings, videos, and other like representations shall exemplify such image at all times.

As an addendum to the Personal Services Contract for Miss Rodeo USA, the titleholder agrees to comply with the following:

1. To abide by all requirements in the Personal Services Contract for Miss Rodeo USA.
2. To maintain all eligibility requirements as set forth in Exhibit A of the Personal Services Contract.
3. Miss Rodeo USA will be compensated as set forth in the IPRA Rulebook, unless otherwise agreed in writing. Miss Rodeo USA may not receive any compensation during her reign, other than that provided by public appearance agreements. Miss Rodeo USA assumes full financial responsibility for her living arrangements during her year, unless otherwise agreed in writing.
4. To communicate via e-mail with the Executive Director or appointed committee member of MRUSA at least weekly during the term of the titleholder’s reign. Such communication shall include updates regarding appearances, sponsorship contacts, and other items relating to the titleholder’s position as Miss Rodeo USA.
5. To timely arrive at all scheduled appearances.
6. To place all personal Facebook or similar social media accounts into inactive status for the duration of the titleholder’s reign. Instead she will use only the official Miss Rodeo USA social media accounts which she will be granted access to after crowning. All posting will be done on official accounts and not on personal accounts throughout the year of her reign.
7. To prepare at least bi-weekly blog entries for approval to post on the Miss Rodeo USA blog on [www.missrodeousa.com](http://www.missrodeousa.com). Said postings shall be first approved by the Executive Director, or the appointed committee member.
8. To make immediate arrangements for press releases and official photographs to be taken and approved by the Executive Director, or the appointed committee member, on or before February 15th.
9. To cooperate with the Executive Director, or the designated board member, to prepare autograph sheets and press/sponsor packets for use during the year. Said packets shall be submitted for approval no later than February 15th.
10. To be responsible for reliable transportation to all functions within driving distance. Safe driving and a clean vehicle are required at all times.
11. To maintain a post office box during her reign. At no time shall the physical address of Miss Rodeo USA be made public during the year.
12. To maintain a cellular telephone number for use during the year.
13. To create 4”x6” “announcer cards” for use during all appearances during the year. Said cards shall include the titleholder’s name, title, and hometown.

14. Rodeos and events sanctioned by the IPRA shall have first priority over all other bookings. Exceptions to this requirement are appearances that have been traditional of former titleholder's in the last three years.
15. Titleholder will not travel to or from any rodeo event with anyone other than an approved chaperone. Chaperones shall only be approved by the Executive Director, or the designated board member. There are no exceptions to this rule.
16. Proper phone etiquette is required at all times. If this is unclear, please contact the Executive Director or the appointed committee member. Miss Rodeo USA shall keep her cell phone turned off during all appearances and shall not make calls or text during an appearance.
17. When traveling, Miss Rodeo USA shall treat all host families and committee chairmen/sponsors with the utmost respect at all times.
18. Miss Rodeo USA shall send thank-you notes to all sponsors, rodeo committees, stock contractors, host families, and other like persons/businesses. Such cards should be mailed or presented within one week of the contact.
19. Miss Rodeo USA should arrive at all rodeo performances at least one hour before the performance starts, unless instructed otherwise.
20. Miss Rodeo USA shall not ride any animal other than a saddle-broke horse during her reign.
21. Miss Rodeo USA shall not make any appearance as Miss Rodeo USA without prior approval by the Executive Director or the designated board member.
22. Miss Rodeo USA shall make immediate contact with all national sponsors of Miss Rodeo USA. It is expected that Miss Rodeo USA shall make at least four written communications with such sponsors during her reign. It is recommended that such communications shall occur once during each quarter of her reign.
23. It is imperative that Miss Rodeo USA takes official photographs with each sponsored item. Such photographs shall be taken early in the year, so that the sponsored items appear in a new state in the photographs.
24. Miss Rodeo USA shall assist with the Miss Rodeo USA Clinic.
25. Miss Rodeo USA shall assist with the preparation of the Miss Rodeo USA program to be used during the National Pageant.
26. Miss Rodeo USA shall assist the Executive Director or the designated board member with preparations for the National Pageant.
27. Miss Rodeo USA shall solicit contestants for the National Pageant during her year and shall maintain contact with potential contestants during her year.
28. Miss Rodeo USA shall not consume illegal drugs during her reign.
29. Miss Rodeo USA shall only take prescription medication as prescribed and shall notify the Executive Director or the designated board member of any and all prescribed medication during her year.
30. Should Miss Rodeo USA be injured or suffer an illness requiring medical attention during her year, she must present a physician's release to the Executive Director or the designated board member, prior to resuming her duties as Miss Rodeo USA.

31. Miss Rodeo USA shall not arrive or appear at any official function without full regalia (hat, crown, banner, and western apparel, including having hair, make-up and nails neatly presentable.)

32. Miss Rodeo USA shall maintain a wholesome image. Proper undergarments must be worn at all times, showing no bra-straps or pantylines. Miss Rodeo USA shall not show cleavage in a manner unbecoming of a wholesome image. If any outfit is questionable, the Executive Director or the appointed committee member shall make the final decision.

33. Unless at an approved sponsor photo session, Miss Rodeo USA shall not appear in faded, ripped, or dirty jeans. Although faded jeans may be current style, the titleholder must remember she is more than a cowgirl, she is Miss Rodeo USA.

34. Miss Rodeo USA may not have any visible tattoos or facial piercings at any time during her reign.

35. Miss Rodeo USA shall not attend any rodeo dances unless approved by the Executive Director or the designated board member. Miss Rodeo USA should not appear in a bar, club, tavern, or similar business, during her reign, even without her crown and banner.

36. No males, other than immediate family members, shall accompany the titleholder to, from, or during an event she is attending as Miss Rodeo USA, unless approved by the Executive Director, or the designated board member.

37. Miss Rodeo USA shall not allow any person of the opposite sex into her hotel room for any length of time. The only exception to this rule is an immediate family member. However, if the immediate family member is of an age where it could imply the wrong impression, an adult female chaperone shall be present at all times. If there is an issue with this provision during the year, the titleholder shall immediately contact the Executive Director or the designated board member.

38. Titleholder will not cohabit with anyone of the opposite sex, other than an immediate family member.

39. Miss Rodeo USA shall not allow herself to be photographed in any manner during her year that would imply that Miss Rodeo USA is in a dating relationship.

40. If Titleholder has a sponsored vehicle, or if the name Miss Rodeo USA or titleholder's name appears on her personal vehicle, titleholder's boyfriend shall not ride in the vehicle with titleholder at any time.

41. Miss Rodeo USA may have a boyfriend during her year. However, Titleholder will not enter into a public dating relationship during her reign. There will be no public announcements of engagement, no taking or posting of photographs with the titleholder's significant other, and no public display of affection with the Titleholder's significant other. MRUSA hires a young lady who is single and wholesome. Consequently, any behavior that portrays Miss Rodeo USA in a manner inconsistent with the spirit of this rule, will subject the Titleholder to disciplinary action, up to and including the termination of Titleholder's reign as Miss Rodeo USA.

42. Miss Rodeo USA agrees to make her family and significant other aware of the requirements of Miss Rodeo USA. To the extent that the family members or boyfriend of Miss Rodeo USA engage in continued actions that violate the requirements of Miss Rodeo USA or the spirit of those requirements, the Executive Director, or the designated board member, shall have the sole discretion to proceed with disciplinary actions against Miss Rodeo USA, up to and including the termination of the titleholder's reign as Miss Rodeo USA.

*Disciplinary Actions:*

Miss Rodeo USA is expected to conduct herself as a professional at all times during her reign, and is expected to comply with the Eligibility Requirements, the Miss Rodeo USA Handbook, and the Personal Services Agreement. This includes all behavior and activities from the time she enters the Miss Rodeo USA National Pageant until she relinquishes her reign. During the term of this agreement the said Miss Rodeo USA will have the opportunity to earn incentives and could be fined for warnings or misconduct.

a. The following fines are listed:

First Warning: Will be in verbal form and documented to the Chairman of the Board for the Miss Rodeo USA Association.

Second Warning: Will be in written form and signed by Miss Rodeo USA and the Chairman of the Board of the Miss Rodeo USA Association to signify receipt of warning.

Third Warning: Will be in written form, voted on by the Miss Rodeo USA Board of Directors and will assess \$500.00 for first incident, then \$750.00 and finally \$1,000.00

b. The career advancement award will be held until all fines are paid in full.

c. After receiving the above fines, the Miss Rodeo USA will relinquish the Miss Rodeo USA Title, Crown and All Awards

d. If the Miss Rodeo USA does not receive any fines throughout her term of contract she will be eligible for the \$1,000 bonus. Voted on by the Miss Rodeo USA Board of Directors and paid at the end of her reign.

Miss Rodeo USA

Representative

By \_\_\_\_\_

\_\_\_\_\_  
Signature

Its \_\_\_\_\_

\_\_\_\_\_  
Name Printed