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Miss Rodeo USA Association 50th Anniversary Pageant

OKLAHOMA CITY, (January 6, 2016) -- The Miss Rodeo USA Association is pleased to announce that the 50th Anniversary Miss Rodeo USA Pageant will be held January 11-17 in Oklahoma City.

The Miss Rodeo USA Association prides itself on the character and integrity of the individuals of which it consists. The Association is looking forward to its future and is ready to welcome all of the amazing young women competing in this year's pageant into the rodeo family.

"We will celebrate the 50th anniversary with a fun-filled week in which contestants will simulate what it means to be Miss Rodeo USA. They will be interviewed, ride unknown horses, model, public speak and, in the end, we will crown a new young lady the prestigious title of Miss Rodeo USA 2016," says Public Relations/Marketing Director, Jamie Harrison.

The itinerary for the week includes five interviews, modeling shows, a written examination, speeches, two rounds of horsemanship and International Finals Rodeo performances.

Rodeo queens from across the United States attend the International Professional Rodeo Association Convention each year to participate in the Miss Rodeo USA Pageant. The young women are judged on personality, appearance and horsemanship. Event tickets will be sold at the door daily.

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The Miss Rodeo USA Association is a division of the International Professional Rodeo Association. The IPRA Board of Governors realizes how carefully a queen must be selected, and in 1966 it chose to allow young women to participate in the competition whether or not they had won a state title prior to the National Pageant. The Miss Rodeo USA Association welcomes young women into the rodeo family and equips them with essential life skills and resources. The Association offers the opportunity of a lifetime to women across the United States, and will continue that legacy for years to come. For more information, please visit www.missrodeousa.com.