

Miss Rodeo USA 2025 Schedule and Wardrobe Guidelines

Monday, January 13, 2025

- 7:00 am Hotel Move In Fairfield Inn by Marriot-103 Meline Dr. Edmond,OK.
- 8:00 am Registration- Fairfield Inn
- 9:00 am Orientation- Fairfield Inn
- 9:45 am Present Prize Package
- 10:45 am Sherry-Prize Package photo shoot
- 12:00pm Lunch-Fairfield Inn-Catered by Allan
- 1:00 pm Interview # 1- Fairfield Inn
- 5:00 pm Dinner-NCWHM??
- 7:00 pm Platform Speeches-National Cowboy & Western Heritage Museum 1700 NE 63rd St. Oklahoma City, Ok 73111
- 9:00 pm Contestant Pajama Party/Story Challenge-Fairfield Inn

Wardrobe Guidelines:

You will wear one outfit from Registration through your first interview.

Recommendations: Jean/pant or skirt outfit; may be accessorized with jacket or vest. This is your first impression outfit – from orientation to first interview – make it a memorable one!

Platform Speeches:

Recommendations: Formal Rodeo Queen Dress: can be made of any material, leather is not a requirement. Professional style dresses, such as those with jackets, are often worn at this event but not a requirement.

Rodeo Ready with ProHats: Outfit you would wear to a rodeo designed to showcase your ProHat.

Pajama party: pajamas will be provided

Tuesday, January 14, 2025

- 8:00 am Interview # 2-Fairfield Inn
- 11:00 am Written Exam -Fairfield Inn
- 12:00 pm Lunch- Fairfield Inn-Catered by Allan
- 1:30 pm. Photo Shoot Rock & Roll Denim,ProHats and Corral Boots.

- 3:30pm. Return to hotel
- 4:00 pm Change for Horsemanship
- 5:00 pm. Dinner-Lazy E Arena Cantina-
- 6:30 pm Horsemanship

Wardrobe Guidelines:

Interview: Recommendations: jeans/pants/skirts/dress with blouse/jacket/vest. Clothing that reflects a professional nature.

Horsemanship Outfit. Requirement: Jean outfit; no chaps, vests, or fringe permitted.

Wednesday, January 15, 2025

- 8:00 am Interview # 3 -University of Central Oklahoma 100 N University Drive (located in the Nigh Building)
- 12:00 pm. Lunch
- 1:30 pm Media Interviews and the "Rock and Roll Denim Show"-
University of Central OK. -Constitution Hall-located in the Nigh Building
- 6:00 pm IFR 54 Gold Buckle Gala

Wardrobe Guidelines:

Interview: Wear your media interview outfit. Recommendations: jeans/pants/skirts/dress with blouse/jacket/vest. Clothing that reflects a professional nature, such as jackets, are often worn. You will also wear this for your media interview.

Rock and Roll Denim Show: Clothing to be provided by Rock-n-Roll Denim

Gold Buckle Gala. Requirement: Formal rodeo queen dress. Dress can be a dress already worn for platform or sponsor speech-this is common and acceptable! If an option, this is a great place to wear a flashy, attention getting formal dress or jumpsuit.

Thursday, January 16, 2025

- 8:00 am Interview # 4-Fairfield Inn
- 10:30 am Sponsor Event (visit with sponsors at hotel)
- 12:30 pm. "Contestant Showcase & Sponsor Fashion Show" -University of Central Oklahoma 100 N University Drive (located in the Nigh Building)-Constitution Hall
- western fashion forward
 - outfit of choice
 - Intermission (shopping vendors)
 - Sponsor spotlight
- 4:30 pm. Dinner-

6:30 pm Trade Show

7:30 pm IFR 54 Performance # 1

Wardrobe Guidelines:

Interview: You will wear your fashion forward outfit and top with your choice of accessories chosen by you. This will be worn for the interview, & contestant showcase fashion show.

Fashion Show: (2 outfits)

1. *Western Fashion Forward Outfit -*

Recommendations/Requirements: The goal of this particular outfit is to highlight today's western fashion choices. Your outfit may be off the rack, custom made or a combination of the two. Creativity is highly encouraged! This outfit should represent your fashion forward thought and how you portray it on stage.

2. *Outfit of Choice-*

Recommendations: Contestant provides their own personal favorite outfit. This can be something that has been worn previously during the week or may be worn later in the week. This can include fashion hats or hairstyles without hats. Fashion show will be sponsored items, but bring items to accessorize with such as hip belts, leggings, jeans, jackets, jewelry

3. *Sponsor Showcase: you could be asked to model sponsored items at this event. It is recommended that you bring items such as leggings, jeans, jackets, hip belts, wild rags, etc to model in a more casual atmosphere without hat/sash/crown.*

Rodeo: Rodeo attire or arena shirt

Friday, January 17, 2025

8:00 am Interview # 5 -Fairfield Inn

11:00 am. Lunch

1:00 pm State/Hometown Speech and State/Hometown Shirt Event- University of Central Oklahoma
100 N University Drive (located in the Nigh Building)-Constitution Hall

5:00 pm. Dinner

6:30 pm. Trade Show

7:30 pm IFR 54 performance # 2

Wardrobe Guidelines:

Interview: State/Hometown Shirt Outfit. This shirt should be designed based on your choice. Shirt must be white, long-sleeved, and cloth (not leather). Pair this with jeans/slacks/skirt and accessories. You will keep this on for the State/Hometown Shirt Presentation

State/Hometown Speeches: Requirement: formal rodeo queen dress

Rodeo: rodeo attire or arena shirt

Saturday, January 18, 2025

9:00 am. Group Interview at Fairfield Inn

10:00 am Farewell Reception for MRUSA 2024 Kaelanne Quinonez-
Fairfield Inn Conference Room

12:00 pm. Lunch

1:00 pm. Corral Boot collection and Silent Auction-University of Central Oklahoma 100 N University Drive (located in the Nigh Building)-Constitution Hall

2:00 pm. Live Auction- Constitution Hall

5:30 pm. Dinner

6:30 pm. Trade Show

7:30 pm IFR 54 Performance # 3

Wardrobe Guidelines:

Corral Boot Collection/Interview/Reception: you will wear you Corral Boot outfit for the Corral boot collection , interview,and auction. This can be skinny jeans,tights, or leggings, and top with your choice of accessories. If appropriate the outfit can be worn to the rodeo.

You will be given 15 minutes after the auction to change for the rodeo. This

Rodeo: rodeo attire or arena shirt.

Sunday, January 19, 2025

9:30am Contestants begin check-out. Must be checked out by 10:30am

11:00am. Contestant meeting in the Conference Room at Fairfield Inn

12:00pm OG&E Children's Rodeo

1:00 pm. Lunch at Lazy E

2:00pm Fourth Performance of the International Finals Rodeo

Crowning of MRUSA 2025 after event bareback riding
Award presentation following coronation in Ozark
Advertising & Promotion Tent.

6:30pm For MRUSA 2024 & 2025 - World Championship Awards Banquet

*One outfit: Please wear what you want to wear for crowning all day. You will not have time to change.
Recommended: Jean/pant outfit with blouse/jacket/vest. As always, you may re-wear anything from earlier in the week. Remember, this is what you will be wearing in your first pictures as Miss Rodeo USA if you are crowned in the arena, pick something you really like!*

Monday, January 20, 2025

8:00 am Contract Signing for MRUSA 2025: plan to stay in OK, AR, AL and TN for at least a week for orientation should you win.
Visit IPRA office/ Sponsors
Leave for Sherry's

Tuesday, January 21, 2025

Photo shoot at Sherry's
Leave for Dallas Market

Thursday, January 23rd-Saturday, January 25th- WESA Monday, January 20, 2025