**Brooke Wallace – Miss Rodeo USA 2020**

***Official Biography***

Brooke Wallace, a twenty-five year old from Council Grove, Kansas was crowned the 55th Miss Rodeo USA on Sunday, January 19th at the International Finals Rodeo in Guthrie, Oklahoma. Upon accepting the prestigious honor, she signed her name in the history books as the first woman to earn the national title from the Sunflower State. Brooke will be the official ambassador for the International Professional Rodeo Association and will travel throughout the United States and Canada promoting professional rodeo as Miss Rodeo USA 2020.

She was raised along with her older sister Sierra, by her parents Mark and the late Julie Wallace, in New Cambria Kansas. Her upbringing provided her a strong background in the horse industry where she grew up participating with her family in the Eastern Kansas Horseman’s Association. Through this experience she performed in many disciplines such as western, english, and timed events. She especially enjoyed reining on her horse Peppy and running barrels with her palomino paint, Blondie.

Brooke graduated from Kansas State University in 2017 with a bachelor’s degree in Apparel and Textile Design. Brooke’s love for fashion and the western wear industry collide as she enjoys sewing and designing clothing specifically for rodeo queens. Often, you can find Brooke wearing her own creations during her appearances. She plans to use her degree and experience in the future to start her own custom western wear business. Her creativity isn’t limited to her designing career, as she thoroughly enjoys painting and woodburning in her spare time.

While her love for barrel racing continued, during college she found her niche as a rodeo queen. She has represented many rodeos and associations over the last five years starting with Miss Rodeo Junction City 2015. Next, she was able to represent her alma mater as Miss Rodeo K-State 2016. The following year, she was crowned Miss CPRA 2017 representing the Central Plains Rodeo Association. In 2019, Brooke represented her home state as Miss Rodeo Kansas. This year, she is overjoyed at the opportunity to be Miss Rodeo USA and attributes her success to her past experiences as a rodeo queen.

She will travel approximately 100,000 miles in 2020 promoting her personal platform, "Dream Bigger!" She hopes to inspire people of all ages and backgrounds to reach past what they think is possible. Brooke believes you should dare to dream bigger and visualize your success by setting your goals high and working hard towards them. In the end, you will be rewarded by the outcome of your perseverance. This platform is inspired by her late cousin DJ, who was a rodeo queen and always lived by these beliefs.

***For more information, contact:***

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