



MISS RODEO USA CONTACT INFORMATION

Mailing Address: 2701 Co Rd 245, Moulton, AL

35650 *Email Address:*

missrodeousainfo@gmail.com *Quick Contacts:*

Marsha Terry: 256-565-0820

Tisha Ross: 479-209-2107

Beth Weldon: 731-225-1227

Dear Potential Miss Rodeo USA Contestant:

We are pleased that you are considering running for the title of Miss Rodeo USA! If you are interested in entering, here are the key things for you to do. If you have questions at any time, please don't hesitate to call or email for clarification. We are here for you!

APPLICATION CHECKLIST (further details about each listed below):

1. *Application*
2. *Notarized waiver*
3. *Size chart*
4. *Photo (Headshot)*
 - a. *High resolution JPEG file*
 - b. *Printed 8x10 color photo*
5. *Entry Fee*
6. *Hotel Fee*

7. *Ad Sales /Raffle Ticket Sales*
 - a. *Ad Sales Form per ad*

b. Payment for ads sold

OR Raffle tickets completely filled out and payment for raffle tickets sold

Items 1-6 due together at entry date of contestant's choosing

For Oct 31st Entry (\$300)	For Nov 16th Entry (\$400)	For Dec 10th Entry (\$500)
-Items 1, 2, 3, 4a emailed by Oct. 31, 2022	-Items 1, 2, 3, 4a emailed by Nov 16, 2022	-Items 1, 2, 3, 4a emailed by Dec 10, 2022
-Items 4b, 5,6 postmarked (mailed) by Oct 31, 2022	-Items 4b, 5,6 postmarked (mailed) by Nov 16, 2022	-Items 4b, 5,6 postmarked (mailed) by Dec 10, 2022

Regardless of your application entry day (Oct 31, Nov 16, or Dec 10), all ads and ad money collected **MUST BE SUBMITTED TO THE MRUSA ASSOCIATION BY DECEMBER 10, 2022**

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APPLICATION CHECKLIST: Additional Details

1. Application

- a. The application can be found at <http://www.missrodeousa.com/application.html>
- b. Download the Word document and fill out the application in its entirety. Available space for each answer is limited; please keep content within each provided table and do not alter the application format. In addition, **text size is to be no smaller than size 12 point.**
- c. Save your completed application (as **Word document – do not change the file type**). Email it and all other applications documents to the MRUSA Association at missrodeousainfo@gmail.com.
- d. **Please pay attention to word limit on some questions within the application!**
- e. **Platform must include a brief title.**
- f. **Biography should be written in THIRD person.**
- g. **IMPORTANT (Initial statement on last page of application, acknowledging the following):** *As a contestant of the Miss Rodeo USA Pageant, I understand that my application information will be provided to the judges UNEDITED by the Miss Rodeo USA Association, including but not limited to leaving grammatical errors, typos or formatting issues. However, the Miss Rodeo USA Association reserves the right to correct such issues for the purpose of advertising only (ie: the website, program, social media, etc.) The original document is the one that the judges will*

receive.

2. Notarized waiver

- a. The waiver can be found at <http://www.missrodeousa.com/application.html>
- b. Download the PDF document and print. Sign and have the document notarized
- c. Scan document (with signature and notary stamp/signature). Scanned document is preferred but if you must, you may take a photo of the waiver. If submitting a photo, please ensure it is legible, clear and a high resolution JPEG.
- d. Email it and all other application documents to the MRUSA Association at missrodeousainfo@gmail.com.
- e. **Important:** Please mail original to Miss Rodeo USA Association, 2701 Co Rd 245, Moulton, AL 35650 - or turn in at check in at the start of the pageant.

3. Size Chart

- a. The size chart can be found at <http://www.missrodeousa.com/application.html>
- b. Download the Word document and fill out the form in its entirety. We highly advise you to be honest on this form! You will likely be wearing sponsored items at Miss Rodeo USA Pageant events such as fashion shows, therefore you will want your clothing to fit properly. The form will not be public information.
- c. Email it and all other application documents to the MRUSA Association at missrodeousainfo@gmail.com.

4. Photos

- a. High resolution image
 - i. Email a **high resolution image** of your headshot to the MRUSA Association at missrodeousainfo@gmail.com
 - ii. **Provide official Photographer Copyright Waiver with image if necessary** iii. If photo is not of high enough quality, the photo will be rejected and may affect your contestant status.
- b. Printed 8x10 headshot
 - i. Provide one **8x10** printed headshot (head and shoulders) via mail. Use address above (2701 Co Rd 245, Moulton, AL 35650)
 - ii. **When mailing, this MUST BE POSTMARKED by the corresponding date of entry.** (ex: For entry by October 31st and payment of \$300 application fee, your headshot must be postmarked on or before October 31st.)
- c. Other:
 - i. While it is common that contestants will wear their current title's crown in their headshot, it is not a requirement.

5. Entry Fee

- a. If application items (1-6 on the Application Checklist) are:
 - i. Received by: October 31 – \$300.00 entry fee
 - ii. Received by November 16 - \$400.00 entry fee
 - iii. Received by December 10 - \$500.00 entry fee
 1. As a courtesy, if you are submitting an application between November 16th-December 10th, please inform the Miss Rodeo USA Association when we can expect your application by emailing missrodeousainfo@gmail.com
 2. **Entries are not allowed after December 10, 2022***
* Unless approved at the board's discretion
- b. Entry fee payment
 - i. Entry fees are non-refundable
 - ii. Payment can be made via
 1. Cashier's Check - Payable to "Miss Rodeo USA Association". Please mail to address above (2701 Co Rd 245, Moulton, AL 35650)
 - a. Please add a memo indicating what the payment is intended for.
For example: entry fee, hotel fee, ad sales, etc
- c. Entry fees are non-refundable and non-transferable once received by the Miss Rodeo USA Association. In the event that you cannot compete due to illness, entry fees may be applied to EITHER 2023 Miss Rodeo USA Clinic OR 2024 Miss Rodeo USA Competition if and only if you submit a written doctor's excuse to the Chairman of the Board prior to onset of the competition. Once the contest begins, no money will be refunded.

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6. Hotel Fee

- a. Contestants will be responsible for payment of their hotel accommodations. You will share a room with another MRUSA contestant; therefore you will be responsible for half of the total nightly cost of \$126.00, (\$63.00 per night for 6 nights (Monday through Sunday) this includes tax, **please provide payment for \$378.00 for the pageant hotel fee**. We are going to offer a Sunday evening limited time check in from 8pm to 10pm for an additional cost of a one night stay (**\$63.00 per person for a total cost of Sunday through Sunday \$441.00**). You will not be chaperoned during this time but you will be subject to a room check. You must indicate on your application which day you are arriving.
- b. Hotel fee payment
 - i. Hotel fees are non-refundable
 - ii. Payment can be made via
 1. Cashiers Check - Payable to "Miss Rodeo USA Association". Please mail

to address above (2701 Co Rd 245, Moulton, AL 35650)

- a. Please add a memo indicating what the payment is intended for.
For example: entry fee, hotel fee, ad sales, etc.

7. Fundraising

a. Requirements

- i. As part of the MRUSA Pageant Eligibility Requirements, each contestant is **required to contribute at least \$1,000 worth of Fundraising. This can be done in the form of selling advertisements (in any combination of sizes/quantities)** in the MRUSA/IFR Souvenir Program and/or by selling raffle tickets. Raffle tickets are \$1 each or 6 for \$5. The prize for the winning raffle ticket is \$1,000 Cash. Any combination of fundraising is allowed (for example: \$400 worth of Ads, \$600 worth of raffle tickets, etc.)
 1. If fundraising equaling \$1,000 is not accomplished, the contestant is still responsible for providing payment of \$1,000 to the Miss Rodeo USA Association to ensure eligibility as a contestant – with or without ad in the program or raffle tickets.
 2. For any amount of Fundraising accomplished over the \$1000 minimum, the contestant will receive 10% back at the end of the competition. Example: a contestant raised \$1200, she receives a \$20 back; a contestant raises \$2000, she receives \$100 back.
 3. Contestants who are not in good financial standing before the start of Orientation will not be allowed to compete – no exceptions

- ii. Details regarding the ad sizes and prices, as well as the “Ad Sales Form” that must be filled out per ad sold, can all be found at <http://www.missrodeousa.com/application.html>.

b. Deadline

- i. Regardless of your application entry day (By Oct 31, Nov 16, or by Dec 10) **all ads and ad money collected MUST BE SUBMITTED TO THE MRUSA ASSOCIATION BY DECEMBER 10, 2022. Raffle ticket money will be turned in at check-in on Monday, January 9, 2023.**

c. Submitting Ads

- i. All finalized print-ready ads are to be emailed to the MRUSA Association at joanne@insightTEM.com, no later than December 10

d. Collecting Ad Money

- i. **See ad rate sheet for specific details pertaining to ad money collection**

e. High Ad Sales Award

- i. This is a separate competition that does not affect the contestant’s overall score₄ in the Miss Rodeo USA Pageant. (Prize to be announced later)

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PAGEANT PACKING CHECKLIST (further details about each listed below):

1. *Payment*
2. *Tickets*
3. *Commentary Cards*
4. *Gratuity/Tip Money*
5. *Auction Items*
6. *Pajama party*

7. *Event Clothing*

8. *Handy Items to Pack*

PAGEANT PACKING CHECKLIST: Additional Details

1. Payment

- a. All payments have due dates BEFORE the Miss Rodeo USA Pageant begins. If any payments remain at the time of orientation, the contestant is responsible for payment including entry fees, hotel fees and all ads sold in order to be considered eligible to compete.
 - i. Contestants who are not in good financial standing before the start of Orientation will not be allowed to compete – no exceptions

2. Tickets

a. Pageant Events

- i. Tickets for all pageant events will be made available at Orientation and at the door prior to the pageant event (subject to availability).

b. IPRA Events

i. Gold Buckle Gala

1. Tickets will be available directly through the IPRA office. For further information we encourage you to contact them directly at 405-235-6540.

ii. International Finals Rodeo Performances

1. Tickets are available at the Lazy E Arena Box Office from 8:30 a.m. to 5p.m. Monday through Friday. Contact the box office at 405-282-RIDE or online at www.lazye.com/ticketing

3. Commentary Cards

- a. You will need to provide commentary cards for some of your outfits. These should be brief, fun, and entertaining. This is a great opportunity to showcase your personality. They will be read while you are modeling, so consider the time you would need to model the outfit appropriately. These should never exceed one minute. Please use 3x5 cards, **written clearly with dark ink or typed**. Each card should have your **name, title and spot to add your contestant number** once given.

b. Outfits that you need commentary cards for, to be turned in at orientation:

- i. Platform Speech outfit
 - ii. Contestant Showcase: Western Fashion Forward outfit
 - iii. Contestant Showcase: Outfit of choice
 - iv. State shirt outfit
 - v. State Speech outfit
- c. Please pack additional index cards to write commentary cards for sponsored outfits that you may receive at the pageant.

4. Gratuity/Tip money

- a. All of your meals are provided during pageant week. However, when we visit a local restaurant, we ask that you bring several one dollar bills to offer as a gratuity for the wait staff, as they are not getting paid extra to provide service and they look forward to our group every year.

5. Auction Items

- a. Contestants will attend two auctions; one in conjunction with the IFR Gala and the other at a MRUSA Pageant event. **We ask that each contestant bring 2 items total for these auctions;** one silent auction item and one basket/packaged item.
 - i. The MRUSA Pageant reserves the right to sell these items at various events and/or via online auction throughout the week, potentially not all at one event (ex: not all live items may be a part of the IFR Gala, some may be sold elsewhere)
 - ii. The basket/packaged item is recommended to have a theme (such as your state, hometown, or rodeo). You will likely be asked to briefly describe the contents of the basket at the MRUSA Pageant event where it is presented. These can be sponsored items! Use your creativity and your resources from local sponsors, artists, designers, and friends.
 - iii. **Please provide a typed list of all items within your basket and the approximate total value.** You will turn in this list at Registration before the pageant begins.

6. Contestant Social

- a. In years past we have asked contestants to bring small gifts for their fellow contestants to distribute at the contestant social. This has now changed: Please **DO NOT** bring gifts, of any kind. This will be a casual event, closed to the public. Further information regarding the format of this event will be released shortly. Please contact us at missrodeousainfo@gmail.com for updates any time.

7. Event Clothing (Tentative outline – subject to change)

- I. **MONDAY** - Registration/Orientation/Introduction /Written Exam/Lunch/Interview
 - a. Recommendations: Jean/pant or skirt outfit; may be accessorized with jacket or vest. This is your first impression outfit – from orientation to first interview – make it a memorable one!
- II. **MONDAY** - Platform Speeches

Recommendations: Formal rodeo queen dress: Dress can be made of any material. **Note: commentary card needed**
- III. **MONDAY** - Contestant Pajama Party and Fun Event
 - a. Recommendations: A sponsored pajama set will be provided for you
- IV. **TUESDAY** – Interview
 - b. Recommendations: jeans/pants/skirts/dress with blouse/jacket/vest. Clothing that reflects a professional nature, such as jackets, are often worn
- V. **TUESDAY**- Photo shoot : you will stay in your interview outfit but may also wear sponsored items

VI. **TUESDAY** - Sponsor Showcase Extravaganza Fashion Show

a. Requirements: you will model provided sponsored items

b. Recommendations: Bring items to accessorize with such as hip belts, leggings, jeans, jackets, jewelry

VII. **Tuesday** - Horsemanship

a. Requirements: Jean outfit; no chaps, vests or fringe permitted. Contestants will remain in this outfit for the interview that follows the horsemanship competition. Remember, you will likely mount and dismount in the arena, be sure the fit of your jeans allow for this!

VIII. **WEDNESDAY** - Interview

a. One outfit – no time for outfit change. Wear your media interview outfit.

Recommendations: jeans/pants/skirts/dress with blouse/jacket/vest. Clothing that reflects a professional nature, such as jackets, are often worn

IX. **WEDNESDAY**- Media Interview- no time to change

X. **WEDNESDAY**- Rock-n-Roll Denim Show

a. Clothing to be provided

XI. **WEDNESDAY** - Gold Buckle Gala

a. Requirements: Formal rodeo queen dress

b. Recommendations: Dress can be made of any material; leather is not a requirement. Can be a dress already worn for platform speeches or state speeches – this is common! If an option, this is a great place to wear a flashy, attention-getting formal dress.

XII. **THURSDAY** – Interview

a. Interview: wear your Lane boot outfit. This will consist of your Lane Boots and whatever outfit you choose to wear to complement those. We will do a photoshoot in this outfit. Recommendations: Lane Boots (provided) and an outfit of choice that will look good with your boots. This can be jeans, skinny jeans, tights, or leggings, and top of choice with accessories chosen by you

XIII. **THURSDAY**- Lane Boot Photo Shoot

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XIV. **THURSDAY**- Contestant Showcase

a. Two outfits

i. Western Fashion Forward Outfit

ii. Outfit of Choice

Recommendations/Requirements: The goal of this outfit is to highlight today's western fashion choices. Your outfit may be off the rack, custom made, or a combination of the two. Creativity is highly encouraged! This outfit should represent your fashion forward thought and style and allow you to portray it on stage.

ii. Outfit of choice – This can be any outfit you want to wear again or haven't

had a chance to wear within the pageant – something that makes you feel good and looks good on stage! This can be a pant outfit, something vintage, another fashion forward, a sponsor collaborated outfit, formal rodeo queen dress, etc.

1. **NOTE: Commentary card needed for each**

XV. **THURSDAY**-Dinner/IFR Perf #1/ Rodeo attire or arena shirt

XVI. **FRIDAY** - Interview

a. One outfit – STATE SHIRT

b. Requirements: We ask that you design a shirt based on your hometown, state, or current title. The guidelines for this are:

i. Shirt must be white, long-sleeve, cloth (not leather)

ii. Shirt should be mostly created by you – please do not send to a designer and have them completely design and create your shirt. Many contestants use fabric paint and stones. Some of the very best shirts over the years were created and crafted without the help of expensive designers.

c. **NOTE: Commentary card needed**

XVII. **FRIDAY**- State Speeches-formal rodeo queen dress **commentary card needed**

XVIII. **FRIDAY** – Dinner/IFR- Perf #2

a. Recommendations: Jean/pant outfit with blouse/jacket/vest. If you would like to re-wear your State Shirt outfit for a bit more exposure, we encourage it (but it is not required)!

XIX. **SATURDAY** - Reception for MRUSA 2022 and Brunch: wear your Lane Boot outfit

XX. **SATURDAY** -Auction/Lane Boot Cavalcade/Ladies' Social/Alumni Event: stay in same outfit

XXI. **SATURDAY** -Group Interview: stay in same outfit

XXII. **SATURDAY** - Dinner/Perf #3

a. Recommendations: rodeo attire or arena shirt; may wear vests/jackets

XXIII. **SUNDAY** - Move out/OG&E Kids Day/Coronation/Awards

a. One outfit – no time for outfit change. You will wear the same outfit in the

morning as you will for crowning in the afternoon and the Awards ceremony to follow.

- b. Recommendations: Jean/pant outfit with blouse/jacket/vest. As always, you may re-wear anything from earlier in the week. Remember, this is what you will be wearing in your first pictures as Miss Rodeo USA if you are crowned in the arena, pick something you really like!

XXIV. GENERAL/ADDITIONAL INFORMATION REGARDING CLOTHING:

- a. We have provided a **TENTATIVE schedule outline** for you. It gives a brief description of what you should plan to bring as your competition wardrobe. This is not a competition where the contestant with the most expensive wardrobe wins. If the schedule says jeans: wear jeans! You may always accessorize with a vest or jacket – that is your choice. It is perfectly fine to repeat all or part of an outfit.
- b. There are three events considered “formal attire” – where dresses are requested (state speech, platform speech and Gold Buckle Gala). You may bring more such as for Contestant Showcase “outfit of choice”, but they aren’t required. You may mix and match your wardrobe and can certainly wear the same dress or outfit twice.
- c. Please bring a couple of casual/fitness outfits for use during the week, such as shorts, running pants and t-shirts.

8. Handy Items to Pack

- a. Items to accompany sponsored clothing, such as under tanks/shirts (white and black), tights or leggings, extra accessories (jewelry/belts), etc.
- b. Alarm clock (backup to the one in the hotel)
- c. Small sewing kit for emergencies
- d. Clothing rack and extra hangers to stay organized in shared hotel room
- e. Blank index cards for additional commentary cards
- f. Additional Dietary Needs: If you require any special dietary needs such as gluten-free, sugar limitations, etc. we will do our best to accommodate. However, please pack snacks and small meals to bring to the pageant (microwave and fridge available in contestant’s hotel rooms).
- g. Medicine: It is not uncommon for contestants to get sick during the week, primarily due to being tired. It is wise to pack cough medicine, anti-nausea medicine, and/or any other common medicine you could need.
- h. NOTE: In previous years we have held a scrapbook competition within the Miss Rodeo USA Pageant. This is no longer a feature of our event. Please do Not bring a scrapbook with you as they will not be allowed to be displayed throughout the week.

GENERAL PAGEANT INFORMATION

• *Speech guidelines*

- State Speech

- State speech to be performed without note cards. Time frame must be between 2-3 minutes in length. A buzzer/alarm will not sound, but the judges will be

informed of the length.

- Topic: State, hometown, or sponsor

- When you arrive at the Fairfield Inn the day the pageant begins, **DO NOT check-in at the front desk**. You will receive your room assignment and key from the Miss Rodeo USA Association upon pageant check-in. If you plan to arrive on Sunday, you will receive additional instructions
- Friends and family planning to stay in Oklahoma City

- **IMPORTANT: Your friends and family will be responsible for reserving their hotel room and will not be allowed to stay at the pageant host hotel, the Fairfiled. We encourage friends and family to stay at the following hotel. Please reserve family/friend rooms early!**

- Hampton Inn OKC/Edmond (1 exit south of Host Hotel)
300 Meline Drive, Edmond, OK 73034
405-844-3037

We have negotiated a good rate. They need to mention that they are with MRUSA

- Because hotels will be at maximum capacity during the IFR, there are several other quality hotels nearby. We do not have an association with any other hotels, but most have rates ranging from \$79 - \$139 per night. Many offer suites. Again, we don't get a special rate at hotels not listed above, but you may find comparable alternatives nearby.

- *Contact with Contestants*

- Parents, family, friends, committee members and other supporters
 - During the actual pageant, contestants will not be allowed to freely communicate with family/friends. This is primarily for safety reasons. This sometimes catches contestants off guard, so please be prepared to turn in all electronic devices at registration that are on hand, such as phones, iPads and/or laptop computers – or be sure that your family takes possession of these items beforehand.
 - When the contestant group is scheduled to eat at an Edmond/Oklahoma City restaurant, we encourage family and friends to join us. You will not be able to interact with your family but will be able to say hi or share a smile or wave across the room.
 - During the pageant, contestants will have designated times that they may visit with family and friends. Some of these times will be scheduled and announced at orientation, other opportunities will be if time allows at each given event.
 - Items Can **NOT** be delivered to the contestants
 - Contestants **Will Not** be allowed cards or flowers during the week. **IMPORTANT:** with the only exception being medical necessity, contestants of the Miss Rodeo USA Pageant will not be allowed ANY DELIVERIES. While items may feel like an emergency, such as additional clothing, snacks or convenience items – please do not ask for exceptions to this rule.



- Emails

During the pageant, friends and family can send words of encouragement by submitting emails to missrodeousacontestant@gmail.com, **with the contestant's name in the subject line**. They will be printed out each evening and delivered to the contestants. The emails will be read, and delivery is at the discretion of the Miss

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- *Photography*

- Outside photography, whether professional or personal (camera or phone) is not permitted under any circumstance at the Miss Rodeo USA Pageant. A professional photographer, and videographer, will be on staff throughout the week to ensure all memories are captured and will have photos/videos for sale.
- During designated times where family and friends are allowed to communicate with contestants (times/places shared at orientation), the pageant photographer will be available for group photos.

- *Scoring*

- At the culmination of the 2023 Miss Rodeo USA pageant, each contestant will receive their scores and any comments provided by the judges via mail no more than 30 days following the pageant.

We are excited about your interest in becoming part of our Miss Rodeo USA family. Please let us know if we may answer any questions for you! Application submission and questions regarding the application/pageant preparation, please refer to:

*** Primary Contact:**

Marsha Terry
Contestant Director
Phone: 256-565-0820
Email: mlterry21@aol.com

Beth Weldon
Chairman of the Board
Phone: 731-225-1227
Email: missrodeusainfo@gmail.com

*** Secondary Contacts:**

Tisha Ross
Pageant Director
Phone: 479-209-2107
Email: tacarter2003@yahoo.com

To submit application related documents via mail or electronically, please use the following information:

**MISS RODEO USA ASSOCIATION
2701 Co Rd 245, Moulton, AL 35650
missrodeousainfo@gmail.com**

